

PAPA REWARDS

Complete Program Guide

"Earn Points. Get Free Pizza. Enjoy Exclusive Perks."

- Earn 1 point per \$1 spent
- Redeem points for free food & deals
- Three tiers: Silver, Gold & Platinum
- Birthday bonus & surprise rewards
- App-exclusive member perks

papajohns.com/rewards | Free to Join

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WHAT IS PAPA REWARDS?

Free loyalty program rewarding every order

Papa Rewards is Papa John's free loyalty program. Whether it's a weeknight order or game-day feast, you earn points that turn into free food, discounts, and member-only perks. Sign up free online or in the app.

HOW IT WORKS

3 simple steps to free pizza

1

Sign Up for Free

Create a free account at papajohns.com or in the app. Under 2 minutes, no card needed.

2

Earn Points on Every Order

Earn 1 point per \$1 on qualifying items. Points are added automatically after each order.

3

Redeem for Free Food

Every 15 points = \$2 Papa Dough credit. Use at checkout — no restrictions on items.

Tip: Download the app to track your balance and catch bonus-point events in real time.

EARNING POINTS

Maximize rewards on every order

Standard Orders

Earn 1 point per \$1 spent on all qualifying menu items.

1 pt/\$1

Bonus Point Events

Double/triple points during special promo events.

2x-3x

Refer a Friend

Both you and your friend earn bonus points on first order.

50 pts

Birthday Reward

Special bonus reward added automatically in birthday month.

Surprise!

App-Exclusive Bonus

Extra bonus points when ordering through the official app.

+10 pts

Carryout Bonus

Choose carryout at checkout for extra bonus points.

+5 pts

QUICK POINTS MATH

| Spend | Points | Papa Dough | Savings |
|-------|---------|-----------------|-----------|
| \$15 | 15 pts | \$2 Papa Dough | ~13% back |
| \$30 | 30 pts | \$4 Papa Dough | ~13% back |
| \$45 | 45 pts | \$6 Papa Dough | ~13% back |
| \$60 | 60 pts | \$8 Papa Dough | ~13% back |
| \$75 | 75 pts | \$10 Papa Dough | ~13% back |
| \$150 | 150 pts | \$20 Papa Dough | ~13% back |

EXCLUSIVE MEMBER DEALS

Savings only for Papa Rewards members

| | |
|---|------------------|
| Welcome Offer 25% off your first order after joining Papa Rewards. | 25% OFF |
| Birthday Month Free item or discount delivered in your birthday month. | FREE ITEM |
| Double Points Days Earn 2x points on select Tuesdays — watch app notifications. | 2x PTS |
| Refer a Friend You and friend both get 50 bonus points on first order. | +50 ea |
| App Flash Deal Exclusive 30% off deals pushed via app notifications weekly. | 30% OFF |
| Carryout Special Order carryout in-app: large 1-topping pizza deal. | \$8.99 |
| Bundle Savings Members-only: large pizza + wings + dessert package. | \$19.99 |
| Loyalty Milestone Free large pizza when you hit 200 points in one month. | FREE |

REWARD TIERS

More orders = better rewards

Your tier is determined by points earned in a rolling 12-month period. Each tier unlocks higher earn rates and exclusive perks.

SILVER

0 – 299 pts

Entry level • Free to join

- * 1 pt per \$1 spent
- * \$2 Papa Dough per 15 pts
- * Birthday bonus reward
- * Early access to new items
- * Member-only email deals

GOLD

300 – 699 pts

300 pts to unlock

- * 1.25 pts per \$1 spent
- * \$2 Papa Dough per 12 pts
- * All Silver benefits
- * Free item on anniversary
- * Priority customer support
- * Exclusive Gold-only offers

TIER COMPARISON CHART

| Benefit | Silver | Gold | Plat. |
|-----------------------|--------|--------|--------|
| Points per \$1 | 1.0 | 1.25 | 1.5 |
| Papa Dough threshold | 15 pts | 12 pts | 10 pts |
| Birthday bonus | YES | YES | YES |
| Member-only deals | YES | YES | YES |
| Anniversary free item | — | YES | YES |
| Priority support | — | YES | YES |
| Quarterly free pizza | — | — | YES |
| Free delivery | — | — | YES |
| VIP events | — | — | YES |

Tier status is evaluated on a rolling 12-month basis. Points needed to maintain a tier must be re-earned each year.

HOW TO REDEEM PAPA DOUGH

Turn points into delicious savings

| | | |
|---------------|--------------------------|--|
| Step 1 | Sign In | Log into your Papa Rewards account at papajohns.com or in the app. |
| Step 2 | Add to Cart | Browse the menu and add your favourite items to the cart. |
| Step 3 | Apply Papa Dough | At checkout select 'Apply Papa Dough' to use your reward credits. |
| Step 4 | Enjoy Your Order! | Your discount is applied instantly — no coupon code needed. |

Papa Dough has no expiration date while your account stays active. Minimum \$2 Papa Dough to redeem. Cannot be combined with certain promos.

REDEEM OPTIONS

What can you use Papa Dough for?

| | |
|--|--------------------|
| Any Menu Item Apply Papa Dough to pizzas, wings, sides, desserts — anything! | Full menu |
| Delivery Orders Use Papa Dough on delivered orders (delivery fee excluded). | Online/App |
| Carryout Orders Redeem Papa Dough when picking up your order at the store. | In-store |
| Combo Deals Stack Papa Dough on top of most combo and bundle deals. | Most combos |
| Partial Redemption Use only part of your Papa Dough balance — save rest for later. | Your choice |

FREQUENTLY ASKED QUESTIONS

Q: Is Papa Rewards free to join?

A: Yes! Create an account at papajohns.com or in the app and start earning immediately.

Q: Do my points expire?

A: Points expire after 6 months of account inactivity. Papa Dough never expires.

Q: Can I earn points on all orders?

A: You earn on qualifying menu items. Taxes, fees and tips do not count.

Q: How do I check my balance?

A: Log in at papajohns.com or check the Rewards tab in the app anytime.

Q: Can Papa Dough be combined with coupons?

A: Papa Dough combines with most offers but not all limited-time promo codes.

Q: How do I move to a higher tier?

A: Earn the required points in a rolling 12-month window: 300 pts = Gold, 700 pts = Platinum.

DOWNLOAD THE APP

The easiest way to earn & redeem

Track Points Real-Time

See your exact balance, tier status & Papa Dough after every order.

App-Exclusive Deals

Flash sales and double-point events only available in-app.

Easy Reordering

Reorder favourites in one tap with saved addresses.

Push Notifications

Instant alerts for new deals and bonus point events.

Order Tracking

Real-time tracking from placement to your door.

Contactless Payment

Apple Pay & Google Pay supported for fast checkout.

Customize Your Pizza

Full crust, sauce, cheese, topping customization in-app.

Group Ordering

Share a link so everyone adds their own items to one cart.

Available free on the Apple App Store and Google Play Store. Search 'Papa John's' and look for the official green app icon.

CONTACT & SUPPORT

| | |
|----------------------|---|
| Website | papajohns.com/rewards |
| Customer Care | 1-877-547-7272 |
| App Support | Help section inside the Papa John's app |
| Email | customerservice@papajohns.com |
| Social Media | @PapaJohns on Instagram, Facebook, X |
| Store Locator | papajohns.com/storelocator |

TERMS & CONDITIONS SUMMARY

Papa Rewards program terms, point values, and tier thresholds are subject to change without notice. Points have no cash value outside the program. Papa Dough is redeemable only at participating Papa John's locations. Minimum \$2 Papa Dough to redeem. Points expire after 6 months of account inactivity. Tier status is reviewed on a rolling 12-month basis. Promotional offers may not be combined with Papa Dough in all cases. See full terms at papajohns.com/rewards.

JOIN TODAY

It's completely free!

papajohns.com/rewards

Scan our QR code in-store

Download the app

Or visit our website

"Better Ingredients. Better Pizza. Better Rewards."